



Ecwid

Checklist for Launching Your New Platform

- Determine your pricing model**
What do you want to charge your clients? Will e-commerce be bundled with your other services?
- Set up client billing**
How will you charge your clients? What system will you use? Will they be billed monthly or annually?
- Add e-commerce details to your website**
Make sure your website has all of the details about your new service and its great features
- Add a registration link or instructions for registering**
Make sure clients know how to sign up for your new e-commerce plans
- Promote on social**
Let your current clients know about your new service and everything they can do with it, and find new clients
- Provide support**
Be ready to answer clients' questions. Our white label knowledge base is always there to help: help.shopsettings.com.